Strategy Type	Details
Admission of Students	The admission to the different courses is strictly according to the norms of Panjab University and Government of Panjab. Online filling of the admission forms is done to ensure a transparent admission process purely on the basis of merit through counselling by different admission committees. The admission fee process is also done on Online basis. About 5000 students are admitted for various UG and PG classes including evening college. Candidates seeking admission to the college have full online access to the courses offered, eligibility criteria as prescribed by Punjab University and facilities available on the campus.
Industry Interaction / Collaboration	The college has a well-equipped Finishing School to provide regular training sessions on interview skills, resume writing etc. to the students of final year classes. Career fairs and marketing fests are organized for students where they get guidance from the experts from different industries and also get an opportunity to display their start-ups and entrepreneurial skills. Different departments of the college take the students on industrial visits to give them a hands on/practical exposure. From time to time, we have invited experts from the corporate sector, industries and banks to deliver guest lecturers to the students. Projects are also assigned to students especially of commerce department wherein they get a chance to interact with heads of various industries. The placement cell of the college facilitates internships and placements for students with leading industrial
Human Resource Management	houses of Ludhiana city. The services of Ad-hoc/full time faculty is provided for self-finance courses of BCA,BBA, M.Sc (IT), M.Sc Physics and M.Sc Chemistry under HEIS. The College organizes international conferences, faculty development programs, national seminars, workshops and extension lectures to increase the skill and experience of teachers and students. Students are felicitated for their academic and cultural achievements during Prize distribution and Convocation functions of the college.
Library, ICT and Physical Infrastructure / Instrumentation	The college staff members assist the Librarian in processing the upgradation of university reference books, recent journals and magazines. The college library has access to e-publications and

	subscription to INFLIB-Net data. The physical infrastructure and computers have been purchased from RUSA fund. The ICT facilities are adequately available in the college for both academic and administrative purposes. There are LCD projectors fitted in classrooms along with smart boards in most of the departments of the college. Free internet facility is also available to both students and teachers
Research and Development	The faculty members of the college are encouraged to offer their services as resource persons, subject experts and to attend national and international conferences/ workshops and to present their research papers. Research conferences are held regularly in the college, especially funded by HEIS. Duty leaves are granted to faculty members who want to attend conferences, seminars or workshops. The college has centers of excellence in research in Hindi department where students pursue M.Phil, and Ph.D and offer excellent research work.
Examination and Evaluation	Semester examinations are conducted by Panjab University, Chandigarh headed by the college-Registrar. The college examination wing conducts mid-semester tests and these tests are conducted as per the schedule for internal assessment of students, and minimum attendance requirements of 75 percentage are strictly enforced. Also, class tests, student seminars, interactive sessions, practical examinations, debates and quiz contests are conducted by respective departments to evaluate the students. Students are told about the subjects in which they need to make improvement.
Teaching and Learning	There are frequent interactions of the Heads of the various departments to evaluate and improve the teaching-learning processes for the students of the college. Computer aided methods of teaching and learning are employed through smart classrooms using smart boards, projectors etc. Various extension lectures, seminars and workshops are held from time to time. Students visit various NGOs and undergo corporate and industrial training for applied learning. Field tours are organized by departments of Botany and Zoology. Laboratory renovations of Physics and Chemistry departments and purchase of equipment for science practical classes are done

	from HEIS fund. Skill Development Programs are
	conducted and attended by teachers and students
Curriculum Development	The college is affiliated to Panjab University
	Chandigarh and follows the curricular guidelines
	prescribed by the university. However, the college
	plays an active role in curricular design by having
	its faculty as members of Boards of Studies both
	for graduate and post-graduate studies. Faculty
	members also attend syllabus revision meetings
	and faculty development programs held by the
	university. Teachers of the college have also
	authored syllabus-related reference books and
	text books of the university and play a significant
	role in curriculum development.